



WOMEN ON BOARDS & BUSINESS LEADERSHIP: IGNITING CHANGE

An Interactive Workshop for Women in Corporate Leadership

Yangon, July 31, 2018

ABOUT THE WORKSHOP

Numerous studies from around the world demonstrate the importance of gender diversity. Companies with more women on their boards and in senior management have been shown to financially outperform companies with no women in top positions. The evidence goes beyond improved financial and market performance. Heterogenous teams are also better at generating new ideas and avoiding groupthink. There is a correlation between the presence of women in critical board committees (such as risk and audit) and a more responsible approach to governance issues. Gender-diverse boards allocate more effort to monitoring, including verifying the integrity of audit information and ensuring conflict of interest guidelines are adhered to. Lastly, reducing the gender gap in workforces will expand the available labor supply by tapping into underutilized female talent and potentially increase a country's GDP.

Yet, progress has been slow toward more women joining company boards, despite a continuing rise in the number of educated and experienced female business leaders. Asia ranks 6th out of 7 regions for percentage of board seats held by women (7.8%) and percentage of board chairs that are women (2.6%).

In this one-day workshop, an experienced facilitator will guide participants to discuss the current gender gap within their own organizations, highlight unconscious biases and stereotypes, and equip them with practical strategies, tools, and techniques to catalyze change within their own organizations.

AGENDA

The workshop will discuss the following topics:

1. The business case for gender diversity on boards and senior management
2. The current gender landscape in Myanmar
3. Understanding male and female differences
4. Unlocking, dealing with, and overcoming unconscious biases and stereotypes
5. Strategies to promote gender diversity in corporate leadership

FACILITATOR



Anne Molyneux is an experienced director and member of the Governing Board of the International Corporate Governance Network. She is a former pension fund trustee and a corporate governance advisor who has developed corporate governance practices for banks and insurance companies, family companies, SOEs, and regulators in Australia, Asia, and Europe. Anne's clients include the OECD, World Bank, IFC, and Asian Development Bank.

REGISTRATION

Please contact:

Htoi Seng Ra, Program Coordinator

info@myanmariod.com

IN PARTNERSHIP WITH:



Global Affairs
Canada

