

## Corporate Governance from Investors' Perspective

Wednesday, 12 August 2020 | 10:00 am – 11:50 am

### ABOUT THE WEBINAR

During the past two decades, policy makers, regulators and market participants around the world have increasingly come to emphasize the need to develop good corporate governance policies and practices. An increasing amount of empirical evidence shows that good corporate governance contributes to competitiveness, facilitates corporate access to capital markets, and thus helps develop financial markets and spur economic growth.

Today, both domestic and foreign investors place an ever-greater emphasis on the way that companies are operated and how they respond to their needs and demands. Investors are increasingly willing to pay a premium for well-governed companies that adhere to good board practices, provide for information disclosure and financial transparency, and respect shareholder rights. Well-governed companies are also better positioned to fulfill their economic, environmental, and social responsibilities, and contribute to sustainable growth.

The Webinar on Corporate Governance from Investors' Perspective will help the participants to:

- Discuss the corporate governance expectations of investors and why they are important for Myanmar companies;
- Provide guidance for directors and executives in aligning with investors' requirements with respect to the governance of their companies;
- Review practical examples of how corporate governance standards can be implemented.



### AGENDA

10:00 – 10:10 am	<b>Welcoming Remarks</b> Thiri Thant Mon, CEO, Myanmar Institute of Directors
10:10 – 11:10 am	<b>Attracting Investors: Corporate Governance Expectations</b> Chris Razook, Corporate Governance Lead for East Asia and Pacific, IFC <ul style="list-style-type: none"> <li>• This session will cover what investors expect with regards to corporate governance practices in Myanmar companies. It will highlight CG areas that investors look at, how companies can prepare themselves, and provide case studies from the region. It's an important session for any company trying to attract investment.</li> </ul>
11:10 - 11:40 am	<b>Q&amp;A</b>
11:40 – 11:50 pm	<b>Closing Remarks</b> Thiri Thant Mon

*\*The webinar will be in English language.*



**J. Chris Razook** is the IFC Corporate Governance Lead for the East Asia and Pacific (EAP) region. Chris has over 15 years of experience in the area of corporate governance and supports IFC’s investments by working with companies to strengthen their governance frameworks. Chris has also provided assistance to central banks, capital market authorities, and other regulatory bodies in drafting corporate governance laws, codes, and listing rules. Chris has undergraduate degree in Engineering, an MBA in International Finance, and an LLM in Corporate Law.



**Thiri Thant Mon** is the CEO of the Myanmar Institute of Directors and the Managing Partner of Pegu Partners. She has over 20 years of experience in the US, UK and Myanmar, including as an investment banker with Morgan Stanley in London and the member of the senior management team at Yoma Strategic Holdings in Myanmar. She is a board member of Dawn Microfinance Myanmar and a trustee for Turquoise Mountain Foundation, Yangon Heritage Trust and Doh Eain. She holds a BA in Economics from William & Mary and an MBA from the London Business School.

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### About the Myanmar Institute of Directors

The Myanmar Institute of Directors (MioD) is an independent organization promoting corporate governance standards and best practices in Myanmar. It aims to advance board professionalism, promote business ethics and transparency, create networks between corporate leaders and stakeholders, and boost investor confidence in Myanmar’s capital markets. The institute’s activities include providing board and corporate governance training, helping raise awareness on governance topics, and advocating for market reforms. MioD was formed with support from the International Finance Corporation (IFC), a sister organization of the World Bank and a member of the World Bank Group, and the governments of Australia and the United Kingdom. For more information, visit [www.myanmariod.com](http://www.myanmariod.com)