

# GOVERNANCE FOR DIRECTORS PROGRAM

2-half Day Online Course | 15<sup>th</sup> – 16<sup>th</sup> July 2023

## WHY IS CORPORATE GOVERNANCE IMPORTANT?

Good corporate governance brings many benefits to individual companies and overall markets, including improving performance, increasing access to finance, and fostering sustained growth. In Myanmar, the new Companies Act – passed in December 2017 – is modernizing company formation and management as well as demanding stronger oversight and corporate governance structures among the country's corporations. These are important developments for Myanmar's overall investment climate and ones that require boards of directors and management to strengthen the accountability and transparency of their companies.

Building your company's corporate governance structures, policy framework, and practices involves putting in place measures that can be implemented over the short, medium, and long term. Companies that are willing to undergo corporate governance changes send a strong signal to the market that they aspire to higher integrity and transparency standards. Such changes will also improve operational efficiency and performance, create greater value for shareholders, and attract more investors.

## ABOUT THE PROGRAM

The Governance for Directors (formerly Corporate Governance Action Planning Workshop) is one of the flagship offerings of MIOD's Learning Series. The two-day course provides a deep dive into the fundamentals of the corporate governance framework and helps directors and executives develop a plan for implementing effective governance practices in their companies.

Developed based on IFC methodology, the workshop is facilitated by international and Myanmar directors, industry experts, and corporate governance professionals. It is delivered through interactive and dynamic sessions, aiming to:

- Explain the basic corporate governance principles and why they are important for Myanmar companies.
- Examine the role, structure, and function of the board of directors.
- Present best practices to improve management control functions, including audit, risk, and internal control.
- Present other pertinent governance topics such as shareholder rights, conduct, and disclosure.

### WHY ATTEND?

- ✦ Understand the fundamentals of corporate governance and how it applies to your company.
- ✦ Understand why it is important to help you improve performance and attract investment.
- ✦ Design a practical corporate governance action plan for your organization.
- ✦ Network and share experiences with peers and international facilitators.

**\*Attendees will obtain 2 Continuing Directorship Education (CDE) credits by attending this program.**

## TARGET AUDIENCE

Board members, senior management of corporations, public sector and non-profit organisations and senior partners of professional firms who interact with boards and would like to understand the intricacies of corporate governance. (Previous attendees of the full Director Certification Program may attend this as a summary-level refresher but please note that some of the content will be repeated.)

**Note: The attendees will get additional discounts for full DCP after attending the Governance for Directors program. This attendance will allow you to skip the Governance for Directors modules of DCP or attend them as refresher.**

## AGENDA

- Introduction
- Board Effectiveness – Board Roles
- Director Duties and Board Composition
- Dynamics, Board Committees and Board Procedures
- Myanmar’s Legal Environment for Directors
- Control Environment
- Disclosure and Transparency, Shareholder Rights, Conflicts of Interest and Related Party Transactions
- Bringing It All Together to Benefit Your Company

## LANGUAGE AND DURATION

Myanmar and English Language Program

### 2-half Day Online Course

- ✦ 15<sup>th</sup> July 2023, from 8:00 am to 1:00 pm
- ✦ 16<sup>th</sup> July 2023, from 1:00 pm to 6:00 pm

## LOCATION

Delivered Zoom Online

## COST

MMK 450,000 for non-members (net of taxes and bank charges)

**\*20% discounts (Professional member)**

**50% discounts (Certified members)**

**10% discounts (Corporate Members)**

**\*\* Note: The hardcopy materials will be delivered after the payment is successful.**

## REGISTRATION:

**Please register by 10<sup>th</sup> July 2023.**

To register, please contact Myanmar Institute of Directors at [trainingandevent@myanmariod.com](mailto:trainingandevent@myanmariod.com)

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**FILL THE ONLINE REGISTRATION FORM**

<https://forms.office.com/r/c9TWjEg6Nt>

*Registration is first come, first served.*

