

## Corporate Citizenship for Future Leaders

### Building Governance, Accountability and Service Culture Across the Organisation

#### Training Program Agenda

8:30 am – 9:00 am	<b>Registration</b>
9:00 am – 10:00 am	<p><b>Module 1: Your Role, Your Impact</b> <b>Faculty – Dr. Aye Aye Mar</b></p> <p>Introduces the core idea that leadership happens at all levels, not just at the top. Participants reflect on how their actions shape the organisation’s culture and performance. Reinforces the idea that “how we work” matters just as much as “what we achieve.”</p>
10:00 am – 11:15 am	<p><b>Module 2: Everyday Leadership</b> <b>Faculty – Dr. Aye Aye Mar</b></p> <p>Explores how small, consistent actions, such as timeliness, preparation, respect, and initiative, create the foundation of a trusted organisation. Participants identify the behaviours that build or erode trust in teams.</p>
11:15 am – 11:30 am	<b>Break</b>
11:30 am – 12:10 pm	<p><b>Module 3: From Executor to Steward</b> <b>Faculty – Daw Nandar Thaung</b></p> <p>Encourages participants to take full ownership of outcomes, not just tick off tasks. Emphasises the link between reliability, timeliness, and trust. Introduces real-life case studies from the retail sector to show the ripple effects of delayed or incomplete execution.</p>
12:10 pm – 1:10 pm	<b>Lunch</b>
1:10 pm – 1:50 pm	<p><b>Module 4: Working Across Silos</b> <b>Faculty – Daw Nandar Thaung</b></p> <p>Demonstrates how departments are interconnected and how “that’s not my job” thinking can hurt overall performance. Participants explore interdependencies between functions (e.g., Sales, Procurement, Logistics, Finance) and how shared success requires shared mindset.</p>

1:50 pm – 2:45 pm	<p><b>Module 5: Structured Communication</b>  <b>Faculty – Daw Nandar Thaung</b></p> <p>Builds the habit of reporting and escalation as a core part of professional work, not a bureaucratic burden. Teaches the value of clear, timely communication and chain-of-command discipline, especially in fast-paced or high-risk environments.</p>
2:45 pm – 3:00 pm	<p><b>Break</b></p>
3:00 pm – 3:40 pm	<p><b>Module 6: Service Culture</b>  <b>Faculty – Daw Khine Wai Thwe</b></p> <p>Reframes “service” to include internal customers such as colleagues, managers, and other departments as well as external customers and suppliers. Helps participants shift from a compliance mindset to one of value-creation and partnership.</p>
3:40 pm – 4:20 pm	<p><b>Module 7: Governance &amp; Risk Awareness</b>  <b>Faculty – Daw Khine Wai Thwe</b></p> <p>Links governance to everyday practice. Shows how fraud, conflict, and inefficiency often stem from informal practices or unclear roles. Participants discuss how to reduce risk through process discipline, proper approvals, and transparent communication.</p>
4:20 pm – 5:15 pm	<p><b>Module 8: Personal Commitment</b>  <b>Faculty – Daw Khine Wai Thwe</b></p> <p>Concludes with a self-reflection and action planning session. Participants identify one or two tangible changes they will make to improve how they lead, communicate, collaborate, or serve – starting the next day.</p>
5:15 pm – 5:30 pm	<p><b>Q&amp;A and Evaluation Feedback</b></p>
<p><b>End of Program</b></p>	



## FACULTY AND INVITED SPEAKERS

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**Daw Nandar Thaung** is a member of management team in taking care of Corporate Governance, risk & Compliance, tax & regulatory, partnership management, and brand protection awareness in her professional experiences in combining of Laws and business management; she has more than 18 years of experiences in her career life in FMCG, Oil & Energy, Construction & Power Sectors. Previously she worked for METRO Wholesale Myanmar as a Head of Legal and Compliance.

Prior to that, she was a General Counsel and Head of Communication & External Affairs; Regulatory at Unilever Myanmar which she contributed her best in Sustainable Development program for women and farmers in rural area. Presently, she is representing as a Group Legal Director of Europe & Asia Commercial Services Group of companies, which one of the leading local conglomerates companies in FMCG Sector.

In her capacity, she finished her study at Institutes of Economics, Yangon Master of Business Administration (MBA) and extended her post graduate studies at University of London specialized in Competition Laws graduated in 2022. Her most recent crediting was awarding as a Colleague of Arbitration at Myanmar Arbitration Centre. She is also member of ASEAM IP association as an IP Practitioner. She does her continuous learning at World Intellectual Property Organization (WIPO) at IP asset management on intellectual property rights.

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**Daw Khine Wai Thwe** is a Certified Director and Faculty Member of the Myanmar Institute of Directors (MIoD) and a USAID Women Corporate Directors alumna. She brings extensive expertise in corporate governance, compliance, and regulatory engagement through senior leadership roles in leading Myanmar companies as well as multinational organizations including International SOS and British American Tobacco (BAT).

She previously led the government relations department at Yoma Group, aligning regulatory strategies with business objectives to support sustainable growth for listed entities Yoma Strategic Holdings (YSH) and First Myanmar Investment (FMI), alongside their development initiatives. Prior to that, as Chief Corporate Affairs Officer and Company Secretary at Digital Money Myanmar Ltd. (Wave Money), Khine was responsible for corporate governance frameworks, regulatory compliance, stakeholder communications, and fostering strong relationships with regulators and partners.

A passionate advocate for diversity and inclusion, Khine has partnered with the Business Coalition for Gender Equality (BCGE) and collaborated with EuroCHAM, AmCHAM, and BritCHAM to promote responsible investment policies and improve ease of doing business. Through her work with the Global System for Mobile Communications Association (GSMA), she has advanced digital financial literacy to empower MSMEs in Myanmar.

As an Executive Committee Member of the Myanmar Women Entrepreneurs Network (MYANWEN), Khine actively supports women entrepreneurs by providing mentorship and practical resources focused on empowerment and growth.

Beyond her professional commitments, Khine embraces the Rotary spirit of “Service Above Self” as a dedicated Rotarian. She also enjoys traveling and fashion.



**Dr. Aye Aye Mar** is a distinguished academic and leadership expert whose career bridges education, finance, and ethical business practice. As founder and Academic Director of BIY College and co-founder of Heroes International School, she has cultivated innovation and empowered future leaders. Her global experience includes serving as a Code of Conduct Auditor for GoodCorporation (UK) and Foreign Exchange Consultant in London, enriching her insights into international finance and corporate ethics.

She holds a PhD in Foreign Direct Investment and an MSc in Financial Management. Her academic excellence is recognized through awards such as the ABE Top Paper Prize (2000) and the Education for Commendation Award (ABE UK, 2023). As a Fellow of ABE (UK) and member of its Global Advisory Committee, she contributes to shaping global education strategies.

She has trained NGOs and banks since 2007 in Leadership, Financial Management, and Total Quality Management. Her mentorship of women entrepreneurs and her role as Secretary General of MYANWEN reflect her commitment to inclusive leadership. She also serves as Treasurer of Kokine Swimming Club and MAPUC. With strategic clarity, empathy, and global perspective, she brings transformative leadership to every classroom.