MYANMAR INSTITUTE OF DIRECTORS
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STRONGER GOVERNANCE | STRONGER INSTITUTIONS | STRONGER MYANMAR

MIOD LEARNING SERIES

BUILDING GREAT BUSINESSES THAT LAST

Scaling Your Business for Long-Term Success

PROGRAM OVERVIEW

How do you ensure your business continues to grow, remains competitive, and lasts over the long term?

This programme is designed to help business leaders build the structures, systems, and governance needed to scale with confidence and create enduring success.

As organisations grow, they face increasing complexity in decision-making, operations, and market dynamics. Sustaining success over time requires more than continued effort. It requires a more structured and disciplined approach to managing the business.

This programme introduces a practical framework for building enduring businesses:

The 4Cs of Enduring Businesses

- **Capital** – strengthening financial clarity, planning, and discipline
- **Capability** – building systems, teams, and processes that deliver consistent performance
- **Competitiveness** – positioning the business to grow and succeed in evolving markets
- **Continuity** – preparing the organisation for long-term resilience and leadership transition

At the core of this framework is **Governance**, which enables better decision-making, clearer accountability, and stronger oversight across the organisation.

Through a combination of practical insights, real-world examples, and interactive discussion, participants will gain a clear understanding of how to strengthen their business across these dimensions and support sustainable, long-term growth.

WHO SHOULD ATTEND

- Founders and owners of SMEs and family businesses
- Senior executives and leadership teams of growing organisations
- Next-generation leaders preparing to take on greater responsibility
- Business leaders seeking to strengthen governance, structure, and long-term performance

PROGRAM OBJECTIVES

- To understand what distinguishes businesses that scale successfully and endure over time
- To introduce a practical framework for strengthening long-term business performance
- To enhance financial discipline and capital allocation decision-making
- To build organisational capability through systems, processes, and teams
- To strengthen competitiveness in changing market environments
- To understand the importance of continuity, including succession planning and leadership development
- To apply governance principles to improve decision-making, accountability, and oversight

LANGUAGE	LOCATION	DURATION
Myanmar and English Language Program	Hotel Venue in Yangon	▪ 1 full day ▪ 28 November 2026 ▪ 9:00 am – 5:30 pm

PROGRAM FEES

MMK 500,000 for non-members (net of taxes and bank charges)

- **20% discounts (Professional member)**
- **50% discounts (Certified members)**
- **10% discounts (Corporate Members)**

REGISTRATION

Please register by 20 November 2026.

To register, please contact Myanmar Institute of Directors at **trainingandevent@myanmariod.com**

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Website: www.myanmariod.com | www.facebook.com/MyanmarIoD | www.linkedin.com/company/myanmariod

Online Registration Link

https://forms.cloud.microsoft/r/YaLpsQyvxV

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